

EUROPEAN COMMITTEE FOR INTERREGIONAL TECHNICAL COORDINATION (CECTI)

Thursday 28 April 2020 Videoconference

EXECUTIVE SUMMARY AND PROPOSALS

- 1. Slow tourism is most suitable for post-Covid recovery (in respect of social distancing, etc.)
- 2. Tourism recovery is a global action which does not entirely depend on walking routes, however, the Via Francigena tourism can make a great contribution to its relaunch.
- 3. Minardi proposes the EAVF to send a letter to all members containing the "Guidelines for relaunch of the Via Francigena".
- 4. The regions will issue "Health Guidelines" for accommodation facilities including hostels and Bed & Breakfasts.
- 5. Francigena Service S.r.l., as the EAVF operating body, is available to intervene for ordinary maintenance of the route in collaboration with territorial bodies.
- 6. Proposal of a virtual tour along the Via Francigena. The need to create common video materials, at least at the regional level, necessary for promotion of the route.
- 7. Text update "Vademecum of the European standards of the path of the Via Francigena" for the post-virus recovery is necessary.
- 8. Organization of the Francigena day in September 2020.
- 9. The Via Francigena, Council of Europe cultural route, is an international route of cultural (and spiritual) discovery, it is not an Italian journey (neither Swiss, French, or English).

ITALY

- 10. Each Italian region provides a fund for municipalities for post-emergency maintenance (bearing in mind that southern Italy is less affected).
- 11. Forms 33 and 34 of the Inter-Ministerial Committee for the Economic Planning CIPE. The regions have asked the Ministry MIBACT for an increase of the first tranche of advance payment.
- 12. Important role of the National Tourism Agency of Italy ENIT in promoting the route and its Italian section world-wide.

European Association of the Via Francigena ways – carrier network of the Council of Europe Association Européenne des chemins de la Via Francigena – réseau porteur du Conseil de l'Europe Associazione Europea delle Vie Francigene – rete del Consiglio d'Europa

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